



COUNTRY CLUBS

Federation maintains a strong presence throughout 15 major country club communities as well as the Gold Coast (ocean residences) in Boca Raton, Delray Beach and Highland Beach. Through Country Club Sponsorships, Corporate Partners gain exclusive access to a high net-worth audience through a variety of events and activities all year long in some of the most affluent residential communities in the world. Country Club Sponsorship opportunities are particularly attractive for businesses and individuals wishing to target affluent individuals and families with strong circles of influence.

COUNTRY CLUB DIVISION SPONSORSHIP BENEFITS

Special Events:

From social gatherings and business networking to golf outings and volunteer projects, each country club community features a schedule of exciting events and activities throughout the year, all of which are promoted in a variety of ways:

- ▶ Logo on all save-the-date postcards, invitations, flyers, e-blasts and programs
- ▶ Signage at all events
- ▶ Display table at select events
- ▶ Complimentary event attendance for two
- ▶ Recognition at the country club events
- ▶ Photo shoots and press releases featuring event chairs and sponsor

Year-Round Marketing:

This program is designed to provide a "continuum of coverage" throughout the fiscal year for our Country Club sponsorship:

- ▶ Prominent logo placement on division page in all issues of Federation Chai Life
- ▶ Prominent logo placement on division page on Federation website
- ▶ Display of contact information on Corporate Sponsor page on website
- ▶ "Thank You to Our Corporate Sponsor" sheet describing your business prominently displayed and passed out at each event



Contact Development Program:

Face-to-face contact is one of the most important elements of a country club partnership. We will help key representatives of your company leverage events and marketing activities to connect them directly with prospective clients. You can accomplish this on many levels:

- ▶ Meeting with Division leadership
- ▶ Meeting with event committee chairs and members
- ▶ Provision attendee lists after events
- ▶ Collaboration of additional opportunities to reach desired audience

Country clubs and communities available for sponsorship:

Addison Reserve	Gold Coast (Ocean Residences)
Boca Grove	Hamlet
Boca Pointe	Mizner
Boca West	Polo
Boca Woods	St. Andrews
Bocaire	Stonebridge
Broken Sound	Woodfield/Woodfield Hunt
Delaire	

This is a sample listing of possible benefits available through the Corporate Partners program. We look forward to working with you to create a tailor-made sponsorship package.



JEWISH FEDERATION
of South Palm Beach County

To Life.