



# JEWISH WOMEN'S FOUNDATION (JWF)

Making a difference in the lives of Jewish women and girls through strategic and effective grant-making is the goal of the Jewish Women's Foundation (JWF), an initiative of the Jewish Community Foundation. JWF brings together a diverse and powerful group of women of all ages, backgrounds and interests through a hands-on review process over a series of months culminating in a much-publicized announcement of programmatic grants. Corporate Partners offers a unique opportunity to connect with this exclusive group of women every step of the way as they forge a unique bond in the decision-making process.



## JEWISH WOMEN'S FOUNDATION SPONSORSHIP BENEFITS

### Special Events:

The JWF sponsorship includes all Jewish Women's Foundation events which comes with a complete promotional package, including invitations, e-marketing, signage, pre and post publicity, recognition and extensive exposure in Federation publications:

- ▶ Logo on save-the-date postcards, invitations, flyers, e-blasts and programs
- ▶ Signage at all events
- ▶ Display table at select events
- ▶ Complimentary event attendance for two
- ▶ Recognition at all JWF events
- ▶ Photo shoots and press releases featuring event chairs and sponsor

### Marketing Elements:

This sponsorship designed to provide a "continuum of coverage" throughout the fiscal year for our Jewish Women's Foundation sponsorship

- ▶ Prominent logo placement on division page in all issues of Federation Chai Life
- ▶ Prominent logo placement on division page on Federation website
- ▶ Display of contact information on Corporate Sponsor page on website
- ▶ "Thank You to Our Corporate Sponsor" sheet describing your business prominently displayed and passed out at each event
- ▶ Press release announcement of Division Sponsorship to local media

### Contact Development Program:

Contact development is one of the most important elements of our partnership. We help key representatives of your company leverage events and marketing deliverables by putting them face to face with prospective clients. You can accomplish this on many levels:

- ▶ Meeting with Foundation leadership
- ▶ Meeting with event committee chairs and members
- ▶ Provision of attendee lists after events
- ▶ Collaboration of additional opportunities to reach desired audience

### Jewish Women's Foundation (JWF):

- JWF Kick-Off
- JWF Granting Wishes Reception
- JWF Grant Review Meetings
- JWF Retreat
- JWF Annual Meeting

*This is a sample listing of possible benefits available through the Corporate Partners program. We look forward to working with you to create a tailor-made sponsorship package.*



To Life.