



KEY EVENTS

With an impressive array of supporting promotions, your company can gain meaningful exposure by sponsoring one or more of Federation’s key events. In addition, we offer a continuum of coverage throughout the year that will keep your company’s name and benefits top of mind well after the event date. Benefits include:



KEY EVENTS SPONSORSHIP BENEFITS

Special Events:

Each Key Event comes with a complete promotional package, including invitations, e-marketing, signage, pre- and post-publicity, acknowledgements and extensive exposure in Federation publications:

- ▶ Logo on all save-the-date postcards, invitations, flyers, and programs
- ▶ Signage at all events
- ▶ Display table at select events
- ▶ Complimentary event attendance for two
- ▶ Photo shoots with event chairs and sponsor
- ▶ Recognition during event
- ▶ Pre-event calendar announcements
- ▶ Photo shoots and press releases featuring event chairs and sponsors

Contact Development Program:

One of the most important elements of our partnership is contact development – helping key representatives of your company leverage events to put them face-to-face with prospective clients and customers. We work on many levels to help you accomplish this:

- ▶ Meeting with event committee chairs and members
- ▶ Provision of attendee lists after events
- ▶ Collaboration on additional opportunities to reach desired audience

Key Events:

WOMEN’S DIVISION:

- Dottie Lipson Educational Journey
- Lion of Judah Luncheon
- Crown of Judah Luncheon
- Pomegranate Kick-off
- Lion of Judah Community-wide Outreach Events
- “Spirit and Spice” Outreach Series (2-part)

METRO DIVISION:

- Ben Gurion Society Event
- Metro Division Kick-off

PROFESSIONAL ADVISORY COMMITTEE (PAC):

- PAC Kick-Off
- Roundtable Series (2-part)
- Mitzvah Society Cocktail Reception
- Professional Seminar
- Israel Mission
- Education Day

COMMUNITY-WIDE EVENTS:

- Men’s Sports Night Out - NEW
- Men’s Invitational Golf Classic
- Super Sunday
- Federation Annual Meeting
- Fedstock Community Celebration - NEW
- Israel Under the Stars
- United We Serve Volunteer Day

This is a sample listing of possible benefits available through the Corporate Partners program. We look forward to working with you to create a tailor-made sponsorship package.

