



MAJOR GIFTS DIVISION/ KETUBAH SOCIETY

Federation’s Major Gifts Division – representing donors who contribute more than \$10,000 each year – accounts for nearly 65% of our Annual Campaign. The Ketubah Society recognizes individuals, couples and families who have demonstrated a cumulative financial commitment of one million dollars or more during our 30-year history. This is the result of a variety of exclusive fundraising activities that engage the top-level philanthropists at the Major Gifts/ Evening of Valor, our most prestigious event of the year. Major Gifts also features an intimate and elegant “Thank You” event to wrap up the year. For Corporate Partners, Major Gifts provides an all-access pass to the inner circle of our donor base.

MAJOR GIFTS/KETUBAH SOCIETY DIVISION PACKAGE BENEFITS

Special Events:

The Major Gift Division sponsorship includes all Major Gift events which comes with a complete promotional package, including invitations, e-marketing, signage, pre and post publicity, recognition and extensive exposure in Federation publications:

- ▶ Logo on all save-the-date postcards, invitations, flyers, e-blasts and programs
- ▶ Signage at all events
- ▶ Display table at events at both events
- ▶ Complimentary event attendance for two
- ▶ Photo shoots and press releases featuring event chairs and sponsor

Marketing Elements:

This program is designed to provide a “continuum of coverage” throughout the fiscal year for our Major Gifts Division sponsorship

- ▶ Prominent logo placement on division page in all issues of Federation Chai Life
- ▶ Prominent logo placement on division page on Federation website
- ▶ Display of contact information on Corporate Sponsor page on website
- ▶ “Thank you to Our Corporate Sponsor” sheet describing your business prominently displayed and passed out at both events
- ▶ Press release announcement of Division Sponsorship to local media



Contact Development Program:

Contact development is one of the most important elements of our partnership. We help key representatives of your company leverage events and marketing activities putting them face to face with prospective clients and customers. You can accomplish this on many levels:

- ▶ Meeting with Division leadership
- ▶ Meeting with event committee chairs and members
- ▶ Provision of attendee lists after events
- ▶ Collaboration of additional opportunities to reach desired audience

Major Gifts:

Evening of Valor – Most prestigious event of the year

“Thank You” Reception – A thank you to our top level philanthropist for making the campaign so successful

This is a sample listing of possible benefits available through the Corporate Partners program. We look forward to working with you to create a tailor-made sponsorship package.



To Life.