



# METRO DIVISION

Federation Metro is an innovative division designed to engage a new generation of Jews. It represents one of the fastest-growing segments in our local community. For Corporate Partners, Metro is the perfect way to reach out to families, business professionals and individuals in their 20s, 30s, 40s and 50s – people with energy, drive and a genuine concern for the Jewish community. Metro has a place for everyone to connect – from men and women seeking opportunities for enrichment to professionals on the fast track to success, as well as families. Metro offers a multitude of events and hands-on activities for bringing the next generation together to make a significant impact on the lives of others.

## METRO DIVISION SPONSORSHIP BENEFITS

### Special Events:

This program sponsorship includes all Metro Division events including Metro Business, Metro Community and Metro Ben Gurion Society, which comes with a complete promotional package, including e-invitations, e-marketing, signage, pre and post publicity, recognition and extensive exposure in Federation publications:

- ▶ Logo on all save-the-date postcards, invitations, flyers, e-blasts and programs
- ▶ Signage at all events
- ▶ Display table at select events.
- ▶ Complimentary event attendance for two
- ▶ Recognition at the Metro Division events
- ▶ Photo shoots and press releases featuring event chairs and sponsor

### Marketing Elements:

The program is designed to provide a “continuum of coverage” throughout the fiscal year for our Metro Division sponsorship:

- ▶ Prominent logo placement on division page in all issues of Federation Chai Life
- ▶ Prominent logo placement on division page on Federation website and Facebook page
- ▶ Display of contact information on Corporate Sponsor page on website and Facebook page
- ▶ “Thank You to Our Corporate Sponsor” sheet describing your business prominently distributed at each event
- ▶ Press release announcement of Division Sponsorship to local media



### Contact Development Program:

Contact development is one of the most important elements of our partnership. We help key representatives of your company leverage events and marketing activities putting them face to face with prospective clients. You can accomplish this on many levels:

- ▶ Meeting with Metro Division leadership
- ▶ Collaboration of additional opportunities to reach desired audience

**Metro Division:**

- Metro Division Kick-Off
- Metro Business Networking Series (Two-part series)
- Ben Gurion Society Events
- Metro Family Events (Two-part series) – NEW
- Metro Business “Tuesday Schmooze Day” Happy Hours – (Five-part series)
- Shabbat Event - NEW
- JFNA National Conference

*This is a sample listing of possible benefits available through the Corporate Partners program. We look forward to working with you to create a tailor-made sponsorship package.*

