



SIGNATURE SPONSORSHIP

The Federation Signature Sponsorship is a unique opportunity for your company to align itself with **all** of the power, influence and prestige that our Federation offers. As the exclusive Signature Sponsor of the 2011 Campaign year, you will enjoy the widest exposure to our constituency, gain the ability to co-create events and have the most opportunities to directly connect Federation's impressive donor base.

Special Events:

As the exclusive Signature Sponsor, you will receive full-scale promotion in all country clubs, divisions, key events, publications and fundraising activities, including:

- ▶ Logo on ads, flyers, save-the-date communications, invitations, and direct mail pieces
- ▶ Logo placement featured on Federation website homepage and division pages
- ▶ Open door for two to select Federation events, programs and networking opportunities
- ▶ Widespread media attention through pre and post event press releases (forwarded to all local, regional and national newspapers and magazines)
- ▶ Signage at all relevant events/clubs

Your company will also be the:

- ▶ Primary underwriter for Federation Chai Life
- ▶ Primary underwriter for Federation Annual Report
- ▶ Primary underwriter for Federation E-newsletters

Contact Development Program:

Contact development is one of the most important elements of our partnership. We help key representatives of your company leverage events and marketing activities putting them face to face with prospective clients. You can accomplish this on many levels:

- ▶ Meeting with Federation leadership
- ▶ Meeting with event committee chairs and members
- ▶ Provision of attendee lists after select events
- ▶ Collaboration of additional opportunities to reach desired audience



Other opportunities can give you the depth and quality of exposure you are looking for in a sponsorship but none compare to the breath and scope of benefits offered through our exclusive Signature Sponsorship package:

COUNTRY CLUBS

15 Communities and the Gold Coast (Ocean Residences)

DIVISIONS AND DEPARTMENTS

Major Gifts / Ketubah Society
 Dorothy Seaman Department of Women's Philanthropy
 Metro
 Metro Business
 Jewish Community Foundation
 Professional Advisory Committee (PAC)
 Jewish Women's Foundation (JWF)

KEY EVENTS

Division and Community-Wide

PUBLICATIONS

Federation Chai Life	Federation E-Newsletter
2010 Annual Report	Bill's Blog

SPECIAL PROGRAMS

Club 13	Create a Jewish Legacy Program
Campaign Ignition	Volunteer Resource Center
PAC Mission to Israel	

This is a sample listing of possible benefits available through the Corporate Partners program. We look forward to working with you to create a tailor-made sponsorship package.

