



## DOROTHY SEAMAN DEPARTMENT OF WOMEN'S PHILANTHROPY

The Dorothy Seaman Department of Women's Philanthropy represents one of the most powerful women's fundraising campaigns in the country. Our Lion of Judah program—recognizing nearly 800 women with annual donations of \$5,000 or more – is the second largest in the U.S. More than 200 women have endowed their Lion gift at \$100,000 or more, making us number one nationwide in Lion of Judah endowment gifts. The Women's Philanthropy Department engages women in a multitude of ways – from Annual Campaign and endowment events to the Jewish Women's Foundation activities. For Corporate Partners, it is the crown jewel of sponsorship opportunities.



### DIVISION SPONSORSHIP BENEFITS

#### Special Events:

The Women's Philanthropy sponsorship includes all women's events which come with a complete promotional package, including printed materials, invitations, e-marketing, signage, pre and post publicity, recognition and extensive exposure in Federation publications:

- ▶ Logo on all save-the-date postcards, invitations, flyers, e-blasts and programs
- ▶ Signage at all events
- ▶ Display table at select events
- ▶ Complimentary event attendance for two
- ▶ Recognition at all women's events

#### Marketing Elements:

We have developed a list of marketing elements designed to provide a "continuum of coverage" throughout the fiscal year for our Women's Division sponsorship:

- ▶ Prominent logo placement on division page in all issues of Federation Chai Life
- ▶ Prominent logo placement on division page on Federation website
- ▶ Display of contact information on Corporate Sponsor page on website
- ▶ "Thank You to Our Corporate Sponsor" sheet describing your business prominently displayed and passed out at each Women's Philanthropy event.
- ▶ Press release announcement of Division Sponsorship to local media

#### Contact Development Program:

Contact development is one of the most important elements of our partnership. We help key representatives of your company leverage events and marketing deliverables by putting them face to face with prospective clients. You can accomplish this on many levels:

- ▶ Meeting with Division leadership
- ▶ Meeting with event committee chairs and members
- ▶ Provision of attendee lists after events
- ▶ Collaboration of additional opportunities to reach desired audience

#### Women's Division:

- 6th Annual Dottie Lipson Educational Journey
- Lion of Judah Outreach in multiple country club communities
- Crown of Judah Luncheon (\$10,000+)
- Lion of Judah Luncheon
- Pomegranate Kick-off - NEW
- Spirit & Spice Outreach Series (2-part)
- Jewish Women's Foundation: Kick-off, Granting Wishes Reception, Retreat, Annual Meeting
- Women's Philanthropy Board Meetings
- Women's Philanthropy Board Installation

*This is a sample listing of possible benefits available through the Corporate Partners program. We look forward to working with you to create a tailor-made sponsorship package.*

