

## ISRAEL

Overall, 61% of Jewish households in South Palm Beach contain a member who visited Israel. The 61% is the third highest of about 35 comparison Jewish communities and compares to 62% in Miami, 55% in West Palm Beach, and 52% in Broward. The 61% compares to 61% in 1995.

30% of households contain a member who visited Israel on a Jewish trip and 31%, on a general trip. The 30% with a member who visited Israel on a Jewish trip is the second highest of about 30 comparison Jewish communities and compares to 31% in Miami, 26% in West Palm Beach, and 21% in Broward. The 30% compares to 29% in 1995.

The *Jewish Trip Market Share* is defined as the percentage of households in which a member who visited Israel visited on a Jewish trip. The Jewish trip market share of 49% is about average among about 30 comparison Jewish communities and compares to 49% in Miami, 48% in West Palm Beach, and 41% in Broward. The 49% compares to 47% in 1995.

### Trips to Israel by Jewish Children

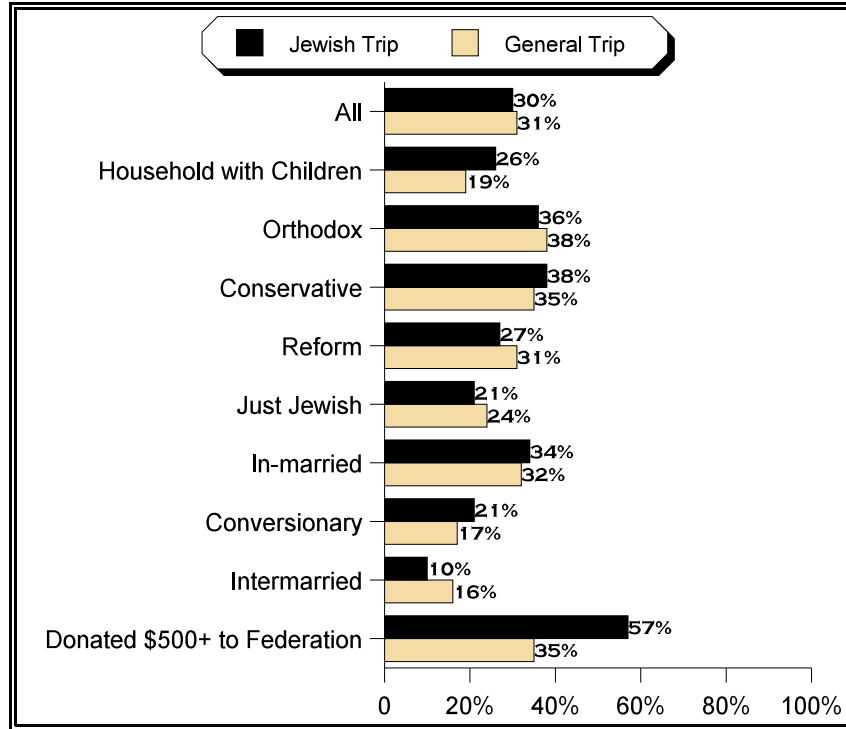
5% of households with Jewish children age 0-17 have sent a Jewish child to Israel on a Jewish trip and 3%, on a general trip. In addition, in 3% of households with Jewish children age 0-17, one or more adults are Israeli. In total, 12% of households with Jewish children age 0-17 have sent a Jewish child on a trip to Israel, including the 3% of Israeli households. The 12% who have sent a Jewish child on a trip to Israel is about average among about 35 comparison Jewish communities and compares to 27% in Miami, 17% in Broward, and 4% in West Palm Beach. The 9% who have sent a Jewish child to Israel on a Jewish trip (which includes the 3% of Israeli households, under the assumption that most of the children in those households have the type of intense attachment that often develops from a Jewish trip) is about average among about 25 comparison Jewish communities and compares to 16% in Miami, 9% in Broward, and 2% in West Palm Beach. The 9% compares to 6% in 1995.

Of the 5,986 households with Jewish children age 0-17, 12% (718 households) have sent their Jewish children/teenagers on a trip to Israel in the past, 10% (587 households) will definitely send their Jewish teenagers on a trip to Israel in the future, 43% (2,580 households) will seriously investigate sending their Jewish teenagers on a trip to Israel, 10% (569 households) don't know if they will seriously investigate sending their Jewish teenagers on a trip to Israel, and 26% (1,532 households) will not seriously investigate sending their Jewish teenagers on a trip to Israel. The 26% who will not seriously investigate sending their Jewish teenagers on a trip to Israel is the second highest of about 15 comparison Jewish communities and compares to 27% in West Palm Beach and 11% in Miami.

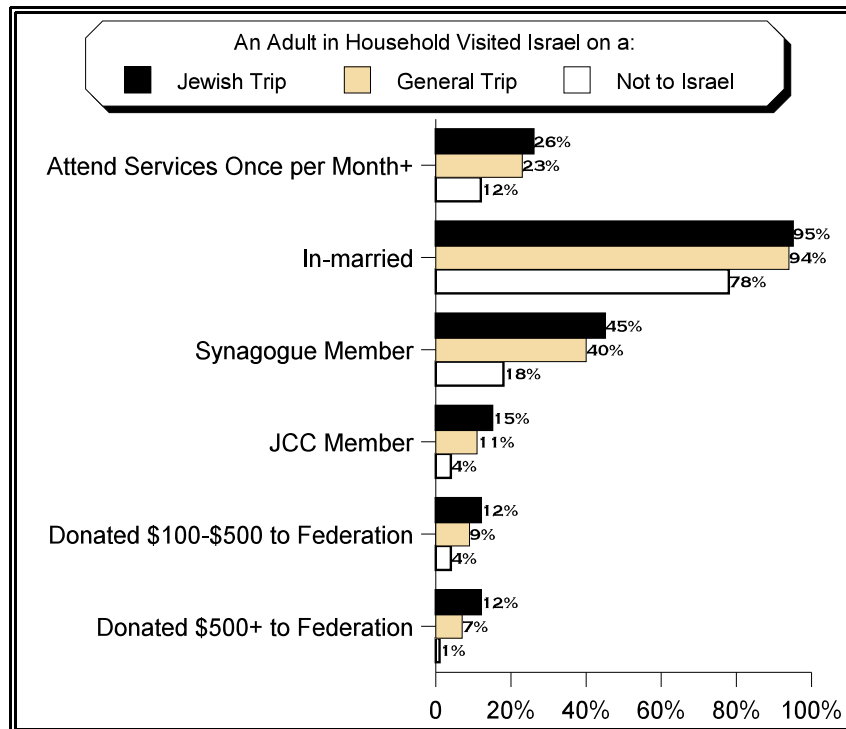
### Correlations of Jewish Behaviors with Trips to Israel

This study shows that having visited Israel, particularly on a Jewish trip, has a significant positive correlation with levels of religious practice, membership, philanthropy, and other measures of "Jewishness."

# ISRAEL



**Households in Which a Member Visited Israel**

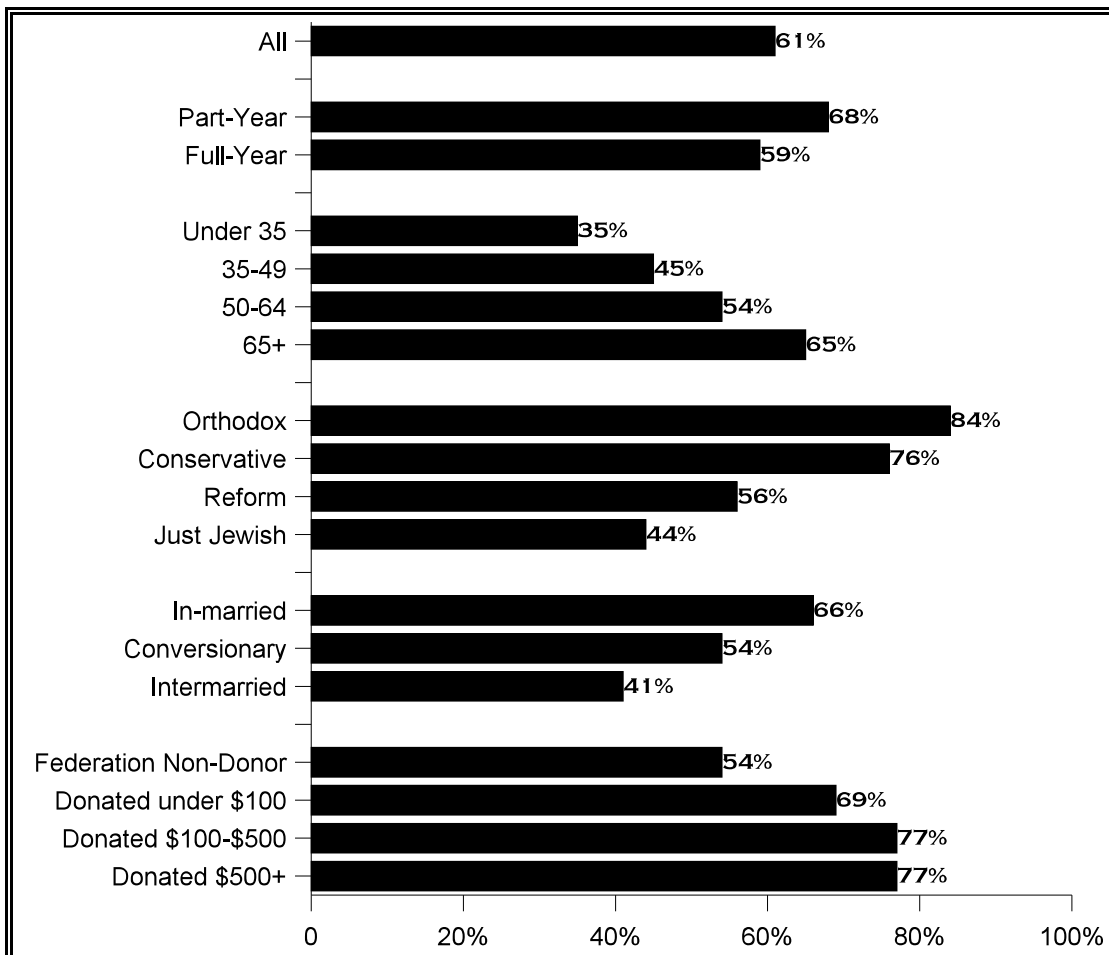


**Correlations of Jewish Behaviors with Trips to Israel**

# ISRAEL

**J**ewish respondents in South Palm Beach were asked: “How emotionally attached are you to Israel? Would you say extremely, very, somewhat, or not attached?” 24% of respondents are extremely attached, 36% are very attached, 33% are somewhat attached, and 7% are not attached to Israel. In total, 61% of respondents are extremely or very attached to Israel. The 61% extremely/very attached to Israel is the second highest of about 30 comparison Jewish communities and compares to 62% in Miami, 54% in West Palm Beach, and 42% in Broward. The 61% compares to 50% in 1995. The 7% not attached to Israel is the lowest of the comparison Jewish communities and compares to 17% in Broward, 10% in Miami, and 9% in West Palm Beach. The 7% compares to 12% in 1995.

▣ 74% of respondents in households in which an adult visited Israel on a Jewish trip and 68% of respondents in households in which an adult visited Israel on a general trip are extremely/very attached to Israel, compared to 45% of respondents in households in which no adult visited Israel.



**Extremely or Very Attached to Israel (Jewish Respondents)**